



WMMV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Targeted Platform Media  
1291 Hollywood Ave  
Annapolis, MD 21403

# Contract # 2537480

Schedule Dates 08/09/16-08/15/16  
Advertiser Priorities USA Action (72141)  
Agency Targeted Platform Media (15945)  
Product POLITICAL ISSUE (ns) (1187)  
Brand TV (105655)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name /  
Phone/Fax /  
CPE 773/783/4700  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments tv  
Separation: 30  
AMY MCCREARY

Date Entered 06/20/16  
Last Modified 08/03/16  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR25194233  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$360.00  
Net Total \$2,040.00  
Sales Tax

Greensboro (WMMV)  
By Broadcast Month Spots Rate  
Aug. 2016 24 \$2,400.00  
Grand Total: 24 \$2,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/09/16-08/12/16	1	:30	9:59-10:58A- Steve Wilkos Show	1		X	X	X	X			1	\$40.00	\$40.00	Greensboro (WMMV)	Steve Wilkos	6/20/16
2.0	Normal Line / SPOT (2)	08/09/16-08/12/16	2	:30	10:58A- Maury Povich 2	2		X	X	X	X			2	\$60.00	\$120.00	Greensboro (WMMV)	Maury Povich	6/20/16
3.0	Normal Line / SPOT (3)	08/09/16-08/12/16	1	:30	11:58-30P- Judge Faith	2		X	X	X	X			2	\$60.00	\$120.00	Greensboro (WMMV)	CAN AIR 2-3P IN Judge Faith X2	6/20/16
4.0	Normal Line / SPOT (4)	08/09/16-08/12/16	1	:30	3:30P- Hot Bench 2	2		X	X	X	X			2	\$45.00	\$90.00	Greensboro (WMMV)	CAN AIR 3-4P IN Hot Bench X2	6/20/16
5.0	Normal Line / SPOT (5)	08/09/16-08/12/16	1	:30	3:58-30P- Judge Mathis	1		X	X	X	X			1	\$80.00	\$80.00	Greensboro (WMMV)	Judge Mathis	6/20/16
6.0	Normal Line / SPOT (6)	08/09/16-08/12/16	2	:30	4:58-30P- Maury Povich	2		X	X	X	X			2	\$75.00	\$150.00	Greensboro (WMMV)	Maury Povich	6/20/16
7.0	Normal Line / SPOT (7)	08/09/16-08/12/16	1	:30	7:28-25P- Big Bang Theory 2	2		X	X	X	X			2	\$460.00	\$920.00	Greensboro (WMMV)	Big Bang Theory	6/20/16
8.0	Normal Line / SPOT (8)	08/09/16-08/12/16	1	:30	10P- 2 Broke Girls 2	1		X	X	X	X			1	\$40.00	\$40.00	Greensboro (WMMV)	Two Broke Girls	6/20/16
9.0	Normal Line / SPOT (9)	08/14/16-08/14/16	1	:30	6:58-30P- Big Bang Theory Wknd 3								1	1	\$90.00	\$90.00	Greensboro (WMMV)	Big Bang Theory	6/20/16
10.0	Normal Line / SPOT (10)	08/14/16-08/14/16	4	:30	7:28-20P- Big Bang Theory Wknd 4								1	1	\$90.00	\$90.00	Greensboro (WMMV)	Big Bang Theory	6/20/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Elisen Medvedy 8.11.16*

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WMTV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Targeted Platform Media  
1291 Hollywood Ave  
Annapolis, MD 21403

# Contract # 2537480

Schedule Dates 08/09/16-08/15/16  
Advertiser Priorities USA Action (72141)  
Agency Targeted Platform Media (15945)  
Product POLITICAL ISSUE (ns) (1187)  
Brand TV (105655)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name /  
Phone/Fax 773/783/4700  
CPE National/Political Issue Agency BRD  
Account Types Weekly/Irregular  
Billing Type  
Comments tv  
Separation: 30  
AMY MCCREARY

Date Entered 06/20/16  
Last Modified 08/03/16  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR2519+233  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$360.00  
Net Total \$2,040.00  
Sales Tax

**Greensboro (WMTV)**  
By Broadcast Month  
Aug. 2016  
Grand Total:  
Spots 24  
Rate \$2,400.00  
\$2,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Prime (11)	08/15/16-08/15/16	4	:30	8P- MYN-Law & Order: SVU (Monday)	1	1							1	\$100.00	\$100.00	Greensboro (WMTV)	Law & Order: SVU-MYNET1	6/20/16
12.0	Normal Line / Prime (12)	08/15/16-08/15/16	3	:30	9P- MYN-Law & Order: SVU 2 (Monday)	1	1							1	\$100.00	\$100.00	Greensboro (WMTV)	Law & Order: SVU-MYNET2	6/20/16
13.0	Normal Line / Prime (13)	08/11/16-08/11/16	3	:30	9P- MYN-The Mentalist 2 (Thursday)	1			1					1	\$100.00	\$100.00	Greensboro (WMTV)	The Mentalist-MYNET2	6/20/16
14.0	Normal Line / Prime (14)	08/12/16-08/12/16	4	:30	8P- MYN-Bones (Friday)	1				1				1	\$80.00	\$80.00	Greensboro (WMTV)	Bones-MYNET1	6/20/16
15.0	Normal Line / Prime (15)	08/14/16-08/14/16	4	:30	8P- Raising Hope Wknd	1						1		1	\$60.00	\$60.00	Greensboro (WMTV)	Raising Hope X2	6/20/16
16.0	Normal Line / Prime (15)	08/14/16-08/14/16	4	:30	8:30P- Raising Hope Wknd 2	1						1		1	\$60.00	\$60.00	Greensboro (WMTV)	Raising Hope X2	6/20/16
17.0	Normal Line / SPOT (1)	08/15/16-08/15/16	1	:30	9:59:15A- Steve Wilkos Show	1	1							1	\$40.00	\$40.00	Greensboro (WMTV)	Steve Wilkos	6/20/16
18.0	Normal Line / SPOT (5)	08/15/16-08/15/16	1	:30	3:58:30P- Judge Mathis	1	1							1	\$80.00	\$80.00	Greensboro (WMTV)	Judge Mathis	6/20/16
19.0	Normal Line / SPOT (8)	08/15/16-08/15/16	1	:30	10P- 2 Broke Girls 2	1	1							1	\$40.00	\$40.00	Greensboro (WMTV)	Two Broke Girls	6/20/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------


The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbg.net/p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 3/29/16
------------------------------	-------------------------

I, Targeted Platform Media LLC

do hereby request station time concerning the following issue:

 <b>Priorities USA Action</b>
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Campaign Name: Priorities USA Action  
Office Sought: U.S. Presidency  
General Election: November, 8th 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Greg Speed  
Executive Strategist: Anne Caprara  
Chief Strategist: Guy Cecil

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

March 29th, 2016      [Signature]      (202) 965-5060  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

[Signature]      Allison Aldridge      PD  
Signature                                      Printed Name                                      Title